

Jeopardy or Wheel of Fortune: **Which Game Show Do American Viewers Like Better?**

* TOPLINE RESULTS *

Interviews for this study were conducted on the SSRS Opinion Panel, **September 9 - 23, 2024**, among a nationally representative sample of **3,364 adults**. The margin of error for total respondents is +/- 2.7 percentage points at the 95% confidence level. The design effect is 2.49.

The SSRS Opinion Panel is a multi-mode panel (web and phone). Most panelists take self-administered web surveys; however, the option to take surveys conducted by a live telephone interviewer is available to those who do not use the internet as well as those who use the internet but are reluctant to take surveys online. Panelists take surveys in their preferred language (English or Spanish). All sample drawn for this study were SSRS Opinion Panelists who are U.S. adults ages 18 or older.

GAMESHOW1. Have you ever watched an episode of (INSERT ITEM)?

	Yes, have watched	No, have not watched
Jeopardy	91	9
Wheel of Fortune	91	9

GAMESHOW2. Which game show do you like better?

Based on those who say they have watched both Jeopardy and Wheel of Fortune (n=3,045)

	%
Jeopardy	52
Wheel of Fortune	47
Don't know/refused/web blank	1

GAMESHOW3. Which game show do you think you would do better on?

Based on those who say they have watched both Jeopardy and Wheel of Fortune (n=3,045)

	%
Jeopardy	27
Wheel of Fortune	72
Don't know/refused/web blank	1