

The Public and 4th of July

* TOPLINE RESULTS *

Interviews for this study were conducted on the SSRS Opinion Panel Omnibus, **June 20 – 22, 2025**, among a nationally representative sample of **1,004 adults**. The margin of error for total respondents is +/- 3.5 percentage points at the 95% confidence level. The design effect is 1.30.

The SSRS Opinion Panel Omnibus is a multi-client probability-based survey that fields twice a month. It delivers a nationally representative sample of 1000+ adults age 18 or older in English with a Spanish-language option. Data collection is conducted online and via phone (for non-internet and web-reluctant respondents) using the SSRS Opinion Panel. More information about SSRS is available at www.ssrs.com.

INTRO. With 4th of July right around the corner, tell us about your traditions!

SPOT1. Which do you prefer? Hamburgers, hot dogs, veggie burgers, other?

	%
Hamburgers	69
Hot dogs	17
Veggie burgers	5
Other	9
Don't know/refused/web blank	*

SPOT2. What is your favorite condiment on a (insert preference from among hamburgers, hot dogs, and veggie burgers)?

Based on those who prefer hamburgers, hot dogs, or veggie burgers (n=924)

	%
Ketchup	41
Mayonnaise	20
Mustard	18
Barbeque sauce	7
Relish	3
Chili sauce	2
Hot sauce	2
Other	7
Don't know/refused/web blank	-

SPOT3. How do you usually celebrate 4th of July? (Select all that apply.)

	%
Go to a picnic/party/BBQ	58
Go to a fireworks display	46
Set off fireworks	31
Watch fireworks on TV	19
Go to a parade	12
Something else	15
Do not celebrate	7
Don't know/refused/web blank	*